



PEOPLES DIAMOND

TOGETHER WE RISE

2 HISTORY & BACKGROUND

we are all investors, just like you! And as investing in crypto tends to go, we have hit our fair share of hurdles, disappointments and encountered numerous scams along the way. The crypto market has just recently become a mainstream global industry, and as such, it has been flooded with new opportunities, infrastructural expansion but also, scams and deceit.

Being the butt of the joke is no laughing matter, and our team knows this all too well. After having worked on previous projects, Mister Crypto decided to start up his own token, and he elected to bring along some former colleagues who proved to be great team players. Mister Crypto has always worked tirelessly and is a visionary when it comes to steering the ship, marketing and screening potential influencers and private contractors/individuals who could be beneficial to spreading the word about the project he is working on.

We have developed an idea for a token that not only rewards its investors but also gives back to the community at large. Charity tokens are not an innovation, and rewards are commonplace too, but we believe that we have found the perfect blend of these qualities which will compose a crypto that is just right for you. With this project, we want to give you the chance to not only increase your investment with our token, but also reward you for holding it, and lastly, all the while, having you be a part of community outreach and charity.

VALUES

Transparency

we believe that a transparent team and project are crucial for success, as well as for the comfort of potential investors. Too many times in the past we have witnessed the detrimental effects of lack of transparency. It is imperative that a team values its community and keeps it informed and in the know and never sacrifice this dedication, even for potential financial gain or for increasing influence.

Communication

For complete transparency, communication is essential. A community left in the dark or shunned will lose faith in the project. That is why one of our core values is to keep the community engaged, talking, and informed about developments. An active and engaged community is a happy community and we as a team want to make sure we never forget this principle.

Motivation

Frequently, we have witnessed initial success for a project followed by a gradual decline and eventual failure due to lack of motivation. We believe in staying true to our vision and working hard to enrich the community and constantly strive for progress. We are aiming high because we know you are aiming high too, and together we can achieve great things if we remember to push ourselves and stay on track.

Innovation

Sometimes, new challenges arise and conventional solutions may not be enough. This is why we have been proactive in constantly figuring out new ways to overcome unfamiliar challenges. A team with a penchant for innovation can adapt to anything, and a coherent and driven team effort can resolve great problems. Our promise to you is that we will never stop learning and adopting new ways with which we can keep the gears rolling towards our collective success.

W *Deliberation*

our final but no less important value derived from lessons we have all learned is to be deliberate. This means not rushing things, and patiently taking the necessary steps to get the project up and running – with no shortcuts or haste in the name of profit. When we cut corners, things can go wrong, and we want to learn from other people’s mistakes. As such, we will always elect to make steady progress but take all the time necessary to make sure we do not create problems for ourselves out of impatience or a desire for quick gratification. Our goals are long term, we would rather create something lasting instead of making a quick buck.

OUR GOALS

Currently we are striving with all our energy to bring this project together. Our team is working through all facets of this process and we are and will be learning many things as we go along. Here are some of the things we intend to bring to you in the future:

Launch – We hope to launch People’s Diamond as soon as possible, with all deliberate prudence. We aim to keep our community informed about all developments while we ensure to do this right – step-by-step.

Marketing – We have several ideas about marketing and cannot wait to kick them into motion. When the time comes, we will be corresponding with influencers, firing up a multitude of social media outlets, organizing shilling teams and opportunities, all the while staying engaged with our growing telegram community.

This particularly crucial process will and must be ongoing throughout the life of the token.

Audits & Listing applications – Our next important step will be to ensure we are getting our token listed on as many outlets as possible. We have our sights fixed on Coingecko, Coin Market Cap, full audits, and many others. These avenues will increase our exposure, help the project become verified and establish trust as well as ensure that people hear and know about us.

Development – Once the initial set pieces are in place, we can begin the great undertaking of realizing our long-term goals. Ensuring the health of the project, formulating our charity-outreach and vigilantly supervising developments will be the name of the game once we have established the fundamentals.

Token Vitals – Tokenomics and Rewards:

8% tax - buy or sell

2% Redistribution

2% Liquidity

2% Marketing

2% Burn wallet (every transaction will have 2% burned)

4 Full Roadmap

Phase 1

- Perpetual marketing and community growth
- Deploy, Add & Lock LP
- Twitter Influencers
- Finished Website & White Paper
- KYC & Audit
- Listing on all Coin Listing websites on the Market
- CoinGecko application & Listing
- CMC application & Listing
- Reaching 2k Holders
- People's Diamond Charity Foundation website #
- 5 Million Market Cap

Phase 2

- Community Votes for 2022 initiatives
- Reaching 5K Holders
- Small Exchanges Listing
- International Telegram Groups
- Influencers from all parts of the world
- NFT platform
- Partnership with Charity association
- 10 Million Market Cap

Phase 3

- Reaching 20K Holders
- Game release
- Medium Exchanges listing
- NFT launch
- Top 500 on Coin Market Cap

Phase 4

- Reaching 50k Holders
- Wallet App for Android and IOS
- Big exposure around the globe with our project and charity engagement
- Visiting and helping kids in poverty-stricken parts of the world to build a better future!
- Top 500 on Coin Market Cap

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Disclaimer

all of the information outlined in this whitepaper is our good and honest opinion. However, we must advise all potential investors that we are not financial experts, and none of the aforementioned information is financial advice. The team will strive to realize this project and all its aspects but cannot legally account for the lucrative potential of this project, as is the nature of crypto. Please ensure you always do your due diligence and sufficiently understand that ultimately you are responsible for all your investments. Please observe the local, federal laws of your nation with regards to crypto. We cannot and shall not protect anyone who is prosecuted, made to pay penalties, or otherwise legally troubled due to their involvement in cryptocurrency.

Our future plans are not part or a constitution of a legally bound agreement. We are working hard towards realizing our goals but shall not be made to be legally responsible for them.

We will strive to create a viable, inclusive and comprehensive contract that will not result in any issues. However, by investing in any cryptocurrency, including People's Diamond, you understand that there are risks involved, which include – but are not limited to – loss of funds due to market circumstances, external technical anomalies resulting in loss of funds, and unforeseeable legal developments, such as, but not limited to: newly imposed taxes, legal restrictions, or decisive government intervention. We are not responsible for any of these risks, and such liabilities are exclusively yours.

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